



GLOBAL WEEK  
FOR ACTION ON NCDs

3-9  
SEPTEMBER  
2018

**ENOUGH**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.

## DAY 2 TUESDAY 4 SEPTEMBER 2018

# MINIMUM UNIT PRICING OF ALCOHOL SAVES LIVES

***"There is strong international evidence that tackling price - as part of a package of measures, including education and diversion - can help reduce alcohol consumption and related harm.[...] Research into differing price policy options concluded that a minimum unit price is the most effective [...]."***

Scottish Government. [Minimum Unit Pricing](#).

### Further reading:

- [Institute of Alcohol Studies, minimum unit pricing](#)
- [Scottish Health Action on Alcohol Problems \(SHAAP\), Why Price Matters, Alcohol Minimum Unit Pricing \(MUP\)](#)